

Agenda Item No. 1(D)1



Date:

January 25, 2007

To:

Honorable Chairman Bruno A. Barreiro

and Members, Board of County Commissioners

From:

George M. Burges

THudak

County Man

Subject:

Sunset Review of County Boards for 2006 - The Jay Malina International Trade

Consortium

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2006 Sunset Review of County Boards Report for the Jay Malina International Trade Consortium. The Board approved the attached report at its meeting of October 11, 2006 and has recommended the continuation of its board.

Alina Tejeda Hudak

Assistant County Manager

Memorandum MIAMI PARE

Date:

October 20, 2006

To:

George M. Burgess, County Manager

From:

Natacha Seijas

Chairperson, Jay Malina International Trade Consortium Board of Directors

Subject:

Sunset Review of County Boards for 2006 - The Jay Waling International Trade

Consortium Board of Directors

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2006 Sunset Review of County Boards Report for the Jay Malina International Trade Consortium Board of Directors (ITC) for transmittal to the Board of County Commissioners (BCC). The ITC Board approved the attached report at its meeting of October 11, 2006.

It is recommended that the BCC approve the continuation of the Jay Malina International Trade Consortium Board of Directors for an additional five years.

BACKGROUND

The Jay Malina International Trade Consortium (ITC) was created in November 2002 by ordinance for the purpose of representing Miami-Dade County's international trade and commerce activities, and to expand cultural understanding through the Sister Cities Program. The attached report highlights the significant achievements of the ITC since its inception.

The ITC Board has created an aggressive program promoting Miami-Dade County as a global trade destination center, and it has established itself as Miami-Dade County's official program for international trade. The ITC Board has worked closely with Miami International Airport's Air Service Development Program, and has worked closely with the Port of Miami to expand Miami-Dade County's role as a gateway community.

Natacha Seijas

ITC Chair

MAYOR'S APPOINTEES

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ITC CHAIR APPOINTEES

(As per amended ordinance no further appointments after term expirations).

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Vacant

Representing The Beacon Council

Vacant

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Representing Greater Miami Chamber of Commerce

Vacant

Representing Association of Bi-National Chambers of Commerce

Vacant

Representing Organization Foundation for Democracy in Africa

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Vacant

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ITC BOARD MEETING ATTENDANCE RECORD 2004 - 2005

May 6, 2004 Commissioner lose "Pepa" Diez	June 26, 2004 Commissioner Jose "Pene" Diaz	Aurille 10 2004 Commission
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August 19, 2004 Commissioner Jose "Pepe" Diez	Abisch, John	Alexander, William	Amion, Miggins	Diaz-Balart, Rathel	Flores, Ray	Gittens, Angels (Airport)	Gort, Withtellio	Klaskin Press, 38	Loy, Watter A	Mencia, Mainry (Enterprise FL)	Pena, Devid	Rammos, Elle (Sepaport)	Rivers, Sarration	Sandler, Les	Sigars-Maline, Jana	
August																

September 23, 2005 Commissioner Jese "Pepe" Diaz	Amion, Miguini	Castiffo, Jose Luis	Cristo, Jacqueline del	Cuervo, Luis	Gonzalez, Alex	Gort, Wilfreds	Klaskin Press, Ja	Loy, Watter A.	Melo, Fernagito	Patricoff, Harold Ed	Pena, David	Perez Jones, Jones	Rivers, Sandell	Sandler, Lee	Sigara-Maline, Jeha	Southwell, Migues (Airport)	Torricella, Reperto	Towsley, Charles (Seaport)	Zelman, Rick
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November 9, 2004 Cornwissioner Jose "Pepe" Diaz Alexander, William Arnion, Miguel Castiffo, Jose Luis Criste, Jaqueline del Minges Diaz-Balert, Rafael Gonzalez, Alex Gont, Wiffred Hill, Martion A. Klaskin Press, Jiff Loy, Walter A. Prescott, Gene Rivers, Sandrell Sander, Lee Sigars-Maline, Jana Whrang, Sang Whrang, Sang Whrang, Sang Whrang, Sang

Эсеттре	December 5 2005 Commissioner Jose "Done" Disc	To some parties and a parties of the	Alexander, William	Amion, Miguel	Del Cristo, Jacqueline	Gonzalez, Alex	Gort, Wiffredo	Hidalgo-Gato, Affredo	Klaskin Press, Jill	Landy, Burton	Leiva, German	Melo, Fernando	Pena, J. David	Reus, Alexander	Sandler, Lee	
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January 25, 2005 Commissio

Abisch, John Alexander, William Amion, Miguel Castillo, Jose Luis Cento, Juan Cristo, Jacqueline del Cuervo, Luis Diaz, Jose "Pepe" Diaz-Balart, Rafael Flores, Ray Gittens, Angela Gonzalez, Alex Gonzalez, Francisco Gort, Wilfredo Hidalgo-Gato, Alfredo Hill. Merlon Klaskin-Press, Jill Kuryla, Juan Landy, Burton Leiva German Loy, Walter Mangos, Chris Melo, Fernando Mencia, Manny Patricoff, Ed Pena, David Perez Jones, Jose Pina. Juvenal Prescott, Gene Sandler, Lee Sayon, Angel Sigars-Malina, Jana Southwell, Miguel Talbert, William Torricella, Roberto Towsley, Charles Wynn, Dwayne

Zellman, Rick

Appointment effective Nov. 2002
Appointment effective Nov. 2002
Appointment effective Nov. 2003
Appointment effective Nov. 2004
Appointment effective Nov. 2004
Re-appointment effective Nov. 2003

Appointment effective Jan. 2003. Appointment effective Nov. 2002 Appointment effective Nov. 2002 Appointment effective Nov. 2003 Appointment effective Nov. 2003 Appointment effective Nov. 2003 Appointment effective Nov. 2003 Appointment effective Nov. 2004 Appointment effective Nov. 2002 Appointment effective Nov. 2003 Appointment effective Nov. 2004 Appointment effective Nov. 2002 Re-appointment effective Nov. 2003 Appointment effective Nov. 2002 Appointment effective Nov. 2003 Appointment effective Feb. 2004 Appointment effective Nov. 2004 Appointment effective Nnov. 2003 No appointment letter on file Appointment effective Nov. 2002 Appointment effective Nov. 2002

Appointment effective Nov. 2004

Appointment effective May 2004

Appointment effective Nov. 2002

Re-appointment effective Nov. 2003

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I. GENERAL INFORMATION

- Name of Board reporting:
 The Jay Malina International Trade Consortium
- 2. Indicate number of board members, terms of office, and number of vacancies:
 - Total number of members = 42
 - 2 year terms for members, except for Permanent Institutional Appointees (2)
 - Vacancies = 5
 - See enclosed list of ITC Board of Directors List (Sunset Attachment I)

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- Identify number of meetings and members' attendance (Attach records reflecting activity from Jan. 1, 2004 through December 31, 2005): See enclosed attendance record (Sunset Attachment II).
- 4. What is the source of your funding?
 The department's current funding sources are General Fund revenue, revenue from the Seaport (interagency transfer), and revenue from the Greater Miami Convention and Visitors Bureau (administrative reimbursement).
- 5. Attach a copy of the ordinance creating the Board (including any subsequent amendments) and its standard operating procedures, if any.

 See enclosed ordinances (Sunest Attachment III).
- 6. Attach a copy of the Board's by-laws (if any) and include the Board's Mission Statement:

Mission Statement:

The Jay Malina International Trade Consortium, as Miemi-Dede County's official public private partnership, advocates, promotes and supports the development of this County as the premier hemispheric platform for two-way trade with the rest of the world.

See enclosed By-Laws (Sunset Attachment IV).

- Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.
 See enclosed minutes (Sunset Attachment V)...
- 8. Include a diskette, saved as ASCII or Rich Text Format (RTF), of the County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.

Diskette enclosed.

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created?

In November 2002, the ITC was created by ordinance to institutionalize Miami-Dade County's international trade and commerce activities. The ITC, acting through its voting members or its Executive Director, are authorized to exercise the following powers listed below (Paragraphs A through N):

A. Represent Miami-Dade County's international trade interests and be an advocate for the international trade community at the local, state and federal level.

The Board is serving its purpose of representing Miami-Dade County's international trade interests. It has been advocating for the County's efforts to obtain the permanent seat of the Free Trade Area of the Americas (FTAA) and it has participated in, sponsored, and co-hosted the Negotiations of the US-Andean Free Trade Agreement held in Miami. The agency has also supported various bi-lateral trade agreements, such as the U.S.-Chile Free Trade Agreement, which it helped organize the ceremony for the treaty signing at Viscaya Gardens. A year later, it also organized the "Chile/ U.S. Free Trade Agreement: First Year Analysis Forum" in conjunction with Florida International University and ProChile.

Additionally, the Board has helped advocate for the international trade community by supporting various trade related conferences locally. Each year since its creation the ITC has sponsored and actively participated in the Foundation for Democracy in Africa's (FDA) AFRICANDO The goal of FDA is to promote democracy, sustainable development, and economic growth throughout Africa. The Board also sponsored and supported the Caribbean-Central American Action (CCAA), whose purpose is to promote private sector-led economic development in the Guildauer Busin and Broughout the Herrisphere. ITC Board members have attended and participated in CCAA conferences for the past two years and plan to do so again in December 2006. For advocacy purposes, the ITC Board of Directors at their meetings also raise current trade issues affecting Miami-Dade businesses such as the adverse effects that Homeland Sugarity has had in restricting VISA issuance and preventing many international business people from entering the US and Miami-Dade County to conduct business.

The Board plans to continue advocating for these important trade issues that affect Miami-Dade County.

B. Organize incoming and outgoing trade missions, and promote two way trade between Miami-Dade County and other parts of the world.

Since November 2002, the ITC has organized and conducted eight (8) ITC-led outgoing missions and it has organized and hosted one (1) incoming mission to promote two-way trade with other parts of the world. Additionally, the ITC supported the international trade efforts of other Miami-Dade County agencies by supporting, funding, and in some cases assisting with the organization of missions through its Third-Party Missions Program. Since its creation the ITC has certified and supported twenty-eight third-party missions (16 incoming missions and 12 outgoing).

ITC Led Business Development Missions Conducted (Outbound):

- 1. Belgium (Region: Europe/ FY 02-03)
- 2. Hong Kong and Singapore (Region: Asia/ FY 02-03)
- 3. Tripidad & Tobago and Barbadee (Region: Caribbean/ FY-09-04)
 - 4. Singapore, Hong Kong and Shanghai, China (Region: Asia/ FY 03-04)
 - 5. Kuala Lumpur, Malaysia; and Tianjin, Shanghai, & Hong Kong, China (Region: Asia/ FY 04-05)
 - 6. Kenya and Uganda (Region: Africa/ FY 04-05)
 - 7. Turks & Caicos Islands (Region: Caribbean/ FY 04-05)
 - 8. Trinidad & Tobago (Region: Caribbean/ FY 05-06)

ITC Organized Incoming Missions:

1. Uruguay (with Sister Cities) (Region: Latin America/ FY 02-03)

ITC Certified Third-Party Missions (Incoming/ Outgoing) By Region:

Latin America:

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- 1. Nicaragua (outgoing FY 02-03)
- 2. Ecuador and Colombia (incoming FY 02-03)
 - 3. Uruguay (incoming FY 02-03)
- - 5. Colombia (incoming FY 03-04)
 - 6. Brazil (outgoing FY 04-05)
 - 7. Costa Rica (outgoing FY 04-05)
- Colombia (outgoing FY-04-05)
- O Colonalile (treaming FY 05-95)
 - 18: Solombia (incoming FY 04-05)
 - 11. Colombia (incoming FY 05-06)

Caribbeen:

- 12. Dominican Republic (incoming FY 02-03)
- 13. Dominican Republic (outgoing FY 03-04)
- 14. Jamaica (outgoing FY 03-04)
- 15. Dominican Republic (incoming FY 03-04)
- 16. Dominican Republic (incoming FY 04-05)

(ITC Certified Third-Party Missions cont'd)

- 17. Dominican Republic (incoming FY 04-05)
- 18. Dominican Republic (incoming FY 05-06)
- 19. Dominican Republic (incoming FY 05-06)
- 20 Jamaica (outgoing FY 05-06)

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Africa:

- 21. Morecco (outgoing FY 02-03)
 - 22. Kenya (outgoing FY 02-03)
 - 23. Nigeria/ Republic of Benin (outgoing FY 03-04)

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- 24. Nigeria (incoming FY 04-05)
- 25. Senegal and Guinea (incoming FY 05-06)

Europe:

- 26 Canany Islands Spain (incoming FX-03-04)
- 27. Italy (Incoming FY 04-05)

Asia:

28. Hong Kong (outgoing - FY 04-05)

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C. Increase the coordination and proliferation of e-commerce and promote Miami-Dade County and other parts of the world.

The ITC Board understands today's increased usage of the World Wide Web for conducting business and trade, and through its website, is helping increase the coordination and proliferation of e-commerce. In addition to having useful information about the agency's initiatives and programs, ITC news, and current trade events, the ITC has created an interactive website with the tools and resources to help internet savvy businesses interested in conducting trade. The ITC website includes comprehensive trade information such as guides to importing and experting and links to the websites of other local, state, and federal trade and commerce organizations. The ITC website also includes a resource section titled "Doing Business in Miami", which includes links to the websites of approximately 40 local chambers of commerce and other local trade organizations. In order to help coordinate local trade efforts, the ITC has also placed a calendar of events on its website that includes information on other trade agencies' upcoming events, trade missions, and meetings, in addition to information about ITC events.

The ITC will continue to provide online resources to meet the needs of businesses that conduct trade in the 21st century.

D. Engage in Trader Maker Alliances with other cities in the United States and North America.

While the ITC has engaged in Trader Maker Alliances in the past with Cleveland and Montreal (through World Trade Center Miami), the program has not been active for the past two years. ITC staff together with World Trade Center determined that the Trader Maker Missions were not producing desired results. Therefore, in an upcoming ordinance amendment request, the ITC will suggest eliminating the program from its list of Powers and Duties.

E. Establish and maintain a well-defined database of County businesses in international trade to determine product markets and businesses for use in matchmaking, mission recruiting, and referrals. Provide trade information to all sectors of Miami-Dade County as well as state, national, and international governments.

During its first three years, the ITC contracted a consultant in order to gain access to a database of Miami-Dade County businesses. It had used this database for the purposes of matchmaking, mission recruiting, and business referrals. Last year the ITC Board decided to develop and maintain its own database of County businesses rather to contract it out. It has acquired a database application, which it has populated with approximately 17,000 records of Miami-Dade County businesses. The agency has been and will continue to maintain and enhance this database so that it can be used as a tool for matchmaking, recruiting, and referrals for Miami-Dade County businesses.

F. Develop a strategic action plan to help define Miami-Dade County's top markets and products; and conduct other studies as needed to support ITC international trade activities.

After a recent restructuring, the agency has drafted a new strategic action plant which will be presented to its Board of Directors for input and approval in the fall of 2006. In order to help define Miami-Dade County's top markets and products, in addition to selecting the most relevant international markets for these products, the ITC has recently established regional ad hoc committees comprised of ITC Board members and other trade constituents from the community. These committees, which have begun to meet, will analyze the different geographic regions in order to strategically select mission destinations for the ITC and to select potential markets to expand trade. The five regional ad hoc committees are: Africa, Asia, Europe and Middle East, Western Hemisphere, and the Caribbean.

G. Engage in activities that increase Miami International Airport's airline competition, and air service development.

For fiscal years 02-03 through 04-05, the Board has worked directly with MIA on its initiative to increase direct air passenger and air cargo routes with international cities. As outlined in annual Memorandum of Understandings (MOU's) between the ITC and MIA, the ITC conducted Air Cargo/ Route Development missions abroad to market the benefits of using MIA to conduct trade through. The ITC conducted these missions to Beigium, Hong Kong, and Singapore in FY02-03; to Singapore, Hong Kong and Shanghai, China in FY03-04; and to Kenya, Hong Kong, and Tianjin and Shanghai China in FY04-05. Under the MOU's, the ITC also performed Airport Briefings in conjunction with MIA to alert airlines abroad of the benefits of establishing direct air routes with MIA. These briefings were conducted in Kenya, Senegal, South Africa, Belgium and Ireland, in addition to various briefings made at "Airport Routes" Conferences. While funding from the Aviation Department was discentinued for the ITC, it still markets the benefits of MIA (and the Seaport) as the principal economic engines with which to conduct trade through Miami-Dade County. The Board continues to work collaboratively with MIA and to involve them in all of its business development missions. Representative from both the Airport and Seaport serve on the ITC Board and Executive Committee.

H. Develop and expand trade through the County's Seaport.

As with the Airport, ITC markets the benefits of using the Seaport for the purpose of conducting trade with and through Miami-Dade County on its business development missions.

When possible, the ITC also assists the Seaport in entering into International Sister Seaports Agreements with ports abroad. The ITC has played a role in the signing of these cooperative agreements between the Port of Miami and the ports of Durban, South Africa (February 1, 2005) and of Sajas Tourn, South Africa (February 1, 2005), respectively.

I. Promote Miami-Dade County as the Gateway to the Americas and beyond.

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As part of its normal marketing tempation, TTC markets Miami-Dade County as the premier Gateway to the Americas and beyond on all of its ITC-led business development missions, while hosting incoming missions, and when receiving and meeting with incoming delegations from abroad. The ITC was instrumental in working on the Free Trade Area of the Americas (FTAA) and hosting the 7th Ministerial. In addition, it has played a role in the US Andean FTA and the Chair of Florida FTAA also sits on the ITC Board of Directors. The ITC will continue to lobby for the County's efforts of securing the permanent seat of the FTAA Secretariat.

J. Develop and expand trade and commerce with markets in Latin America, Europe, Africa, and Asia.

Through its Missions program (both ITC-led and third-party) the Board continually works to expand trade and commerce with markets in Latin America, Europe, Africa, and Asia. ITC recruits Miami-Dade County businesses to partake in its business development missions and exposes them to business opportunities abroad. By representing Miami-Dade County government and by taking other trade constituents along on missions, including the Airport and Seaport, the Board also develops and enhances relationships that foster goodwill and that are conducive to the future development of trade.

In addition to having conducted the business development missions highlighted in Paragraph B, in FY06-07 the ITC is planning to undertake a mission to South Africa, and to undetermined countries in the regions of Asia, and Latin America, respectively.

K. The ITC shall identify and develop a variety of alternative funding sources and shall seek and apply for state, federal and private grants.

This function has been challenging for the ITC Board to fulfill. The ITC has recently established a Grants Writer position to focus on identifying and applying for grants for both the ITC and Sister Cities programs, and is in the process of recruiting for the position.

L. The ITC shall administer the Miami-Dade County Sister Cities Program under its existing County resolutions, bylaws, governing structure, assets, and programs.

The ITC has administered the Miami-Dade County Sister Cities Program since it was created in November 2002. Even though the Sister Cities Program had been reflected from its original staff size to only one, it has accomplished a lot over the past four years:

- Established 4 new Sister Cities relationships with Pereira, Colombia. Turks & Caicos Islands, the Federation of St. Kitte and Nevis, and Mendoza. Agentine
 - Circuitzed and facili missions to the Province of Asti, Italy and to the Canary Islands, Spain.
 - Took a joint mission with ITC to Turks & Caicos Islands.
 - Developed a Sister Cities art exhibit program, which has been held annually for 4 consecutive years.
 - Helped organize and participated in a good will "Mission of Hope" to the Dominican Republic after suffering devastation left by Hurricane Jeanne.

(Sister Cities accomplishments cont'd)

- Participated in the Sixth (VI) Sister Cities Hemispheric Forum in Iquique Chile.
- Participated in 4 Sister Cities Conferences.
- In collaboration with Miami Dade College, organized a one day Food and Hospitality Expo.
- Participated in the Miami Beach Sister Cities Symposium on Travel & Tourism
- Participated in the Sister Cities Young Artist Competition.
- Awarded 3 scholarships to Miami Dade College students.
- Sponsored a fundraiser banquet and gala dinner honoring Jamaica's 40th independence anniversary.
 - Under its International Assistance Program, donated money to the "Save the Children" program for hurricane relief in Santo Domingo and Haiti and, for victims of Tsunami Relief.
 - Staffed and conducted 20 Sister Cities Coordinating Council meetings and numerous committee meetings.
- Received 8 business/ government delegations from its Sister Cities or cities interested in pursuing Sister Cities Relationships with Miami-Dade County:
- Received a business delegation from the Canary Islands, Spain headed by the President of the Canary Islands.
 - Received a delegation from Bavaria headed by the Bavarian State Minister and Head of the State Chancellery.
 - Received a delegation from the Czech Republic headed by the Prime Minister of the Czech Republic.
 - Received a business delegation from Uruguay headed by the President of Uruguay.
 - Received a business delegation from Goyang City, South Korea headed by the Mayor of Goyang City.
 - Received a delegation from Leeds, United Kingdom
 - Received a delegation of government officials and businessmen from Pereira, Colombia headed by the Mayor of Pereira.
 - Received a delegation from Asti, Italy headed by the president of the Asti province to commemorate the twentieth anniversery of the Sister Cities relationship between Miami-Dade County and the Province of Asti.

Due to the importance of the Sister Cities program, resources have been re-allocated in the latter part of FY 05-06 to include two additional full time employees for the program.

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M. The ITC shall coordinate services with the Consular Corps of Miami-Dade County

The ITC is very active in coordinating services with the Consular Corps of Miami-Dade County. The Dean of the Consular Corps of Miami-Dade County holds a permanent seat on the ITC Board of Director. The ITC Executive Director also regularly attends meetings of the Consular Corps, and in the organization of missions, the ITC has worked with the various Consulate offices. In the past few years, the ITC has worked with the Consulate offices of the following countries: Paraguay, Uruguay, Italy, Jamaica, Trinidad & Tobago, Spain, England, and France. Additionally, The ITC has received incoming missions from throughout the world and has hosted foreign ministers and ambassadors from Africa, Asia, Europe, Latin America, and the Caribbean. Finally, the ITC continually works with Trade Commissioners in organizing and supporting trade missions and in providing data to those countries.

N. The ITC shall develop a one-stop information and resource center for international trade.

The ITC is committed to developing its awareness as a comprehensive resource center for international trade needs for Miami-Dade County businesses. Since its creation, the Board has implemented a monthly newsletter, which it distributes to the local trade community. The Board has also developed a dynamic website that includes a coordinative Calendar of Events and useful information on a broad array of resources including: general trade information; ITC news and current events; and links to most local and state trade-related agencies. The ITC has also created a database of Miami-Dade County businesses which it uses for business matchmaking, mission recruiting, and business referrals.

2. Is the Board serving current community needs?

The ITC Board continues to meet its goals of promoting Miami-Dade County as an international trade destination.

- What are the Board's major accomplishments? (May add other than listed above)
 - a. Last 24 months.
 - Organized and conducted a business development mission to Trinidad & Tobago. While there, signed a Sister Port agreement with the Port of Spain in Trinidad, and attended the Seventh Annual Trade and Investment Convention (TIC), one of the largest in the Caribbean.

(Accomplishments over last 24 months cont'd)

- Developed a database of Miami-Dade County businesses for use in business matchmaking, mission recruitment, and business referrals.
- Negotiated with vendor to produce ITC/ Miami-Dade County promotional DVD slated to be produced in November 2006.
- Organized and conducted a Sister Cities mission to the Province of Asti, Italy.
- Participated, sponsored, and co-hosted the Negotiations of the US-Andean Free Trade Agreement (at Miami Intercontinental).
- Organized and conducted a Chile/ U.S. Free Trade Agreement: First Year Analysis Forum in conjunction with Florida International University and ProChile.
- Sponsored, participated, and helped coordinate along with the Congolese American Chamber of Commerce, the visit of the Vice President of the Democratic Republic of Congo.
- Arranged meeting with Gensul General of Trinidad & Tobago and Miami-Dade County.
- Completion of ITC audit by Audit and Management Services and timely implementation of 2006 audit report recommendations.
- Approval of amendments to ITC and TMC By-Laws by ITC Board.
 - Approval of amendments to Third Party Mission Applications by ITC Board.
 - Developed ITC Trade Missions Policy and Procedures.
 - Met with various local trade offices and received various visiting trade offices from abroad.
 - Attended the Greater Miami Chamber of Commerce Black Business Initiative meeting.
 - Conducted a database training workshop for the Trade Commissioners in South Florida.
 - Organized and conducted a special workshop for the Foreign Trade Commissions of 2004 where they was informed of the services available through the airport.
 - Assisted in establishing a Brazilian Distribution Center in Miami APEX-Brasil (Agencia de Promocao e Exportações do Brasil).
 - Participated in the Peru/ Expo 2004 Frade Show in conjunction with the Port of Mismi.
 - Sponsored and participated in the Ninth Symposium of the Americas: Also, served on the Customs, Trade, and Finance panel of the symposium.
 - Participated in the Floride Foreign Trade Association Business
 Luncheon titled "Opportunities in the Dominican Republic under DR-CAFTA."
 - Spensored and participated in Team Florida Welcome Reception for the Association of American Chambers of Commerce in Latin America (AACLA) Outlook on the Americas Conference 04-05.

(Accomplishments over last 24 months cont'd)

- Sponsored and participated in the Free Trade with Central America
 & Dominican Republic seminar.
- Sponsored and participated in the World Trade Center Miami's Florida International Achievement Award 2005.
- Go-hosted and participated in the U.S. China Business Forum at the Miami Free Zone.
- Sponsored and participated in the Asian Business Conference & Networking Reception.
- Attended and participated in a business seminar at Johnson & Wales University.
- Also, see Paragraph L for Sister Cities related activities.

b. Since established (November 2002):

- Organized and conducted 8 ITC led business development mission; and certified and supported 26 third party missions (see Paragraph B for details).
- In conjunction with the Aviation Department, conducted 9 Airport Route Development Missions, and conducted Airport Briefings in Kenya, Senegal, South Africa, Belgium and Ireland, in addition to various briefings made at "Airport Routes" Conferences.
 - Handled over 50 protocol assignments including providing transportation to visiting high level government officials, presentation of official gifts and Distinguished Visitor Certificates, and arranging of Airport Protocol.
 - Produced annual "Trade Numbers" statistical guide during each of last four years and disseminated to trade community.
 - Administered Miami-Dade County FIU Program.
 - Produced and distributed an Economic Impact Study of the impact of merchandise trade on Miami-Dade County.
 - Supported FTAA and Miami-Dade County's efforts to secure the permanent seat of the TTAA Secretarian.
 - Sponsored and participated in the Caribbean Central American Action (CCAA) 27th, 28th, and 29th Miami Conference on the Caribbean Basin.
 - Participated in the Sixth (VI) Sister Offices Hernispheric Forum in Iquique, Chile
 - Staffed and supported inter American Conference of Mayors held in 2002, 2003, 2004, and 2005.
 - Conducted a Consular Corps Briefing and Reception in March 2003 to introduce the newly created ITC.
 - Held a training workshop for the Trade Commissioners in South Florida.
 - Sponsored and participated in Word Trade Center's State of the Ports Luncheons.

(Accomplishments since established cont'd)

- Sponsored/ participated in Beacon Council's Beacon Awards.
- Facilitated business matchmaking for an incoming mission from Jamaica. With use of ITC database scheduled 80 business appointments/ meetings.
- Facilitated business matchmaking Assisted GMCVB with business matchmaking for incoming mission from Chile. Referred 1,142 Miami Dade businesses as potential business partners.
- Staffed and conducted 22 ITC Board of Directors meetings and more than 30 ITC Committee Meetings.
- Staffed and conducted 4 ITC Board Retreats.
- Sponsored and participated in the Black Affairs Advisory Board's Pillars Awards.
- Sponsored and participated in the XXVI Hemispheric Congress of Latin Chambers (CAMACOL).
- Sponsored and participated in the Foundation for Democracy in Africa's AGOA Civil Society Forum in Washington D.C.
- Sponsored, supported, and participated in business development mission to West Africa (Nigeria and the Republic of Benin).
- Sponsored and participated in the World Trade Week Expo 2004 trade show. Manned a booth and disseminated information about ITC.
- Sponsored and participated in Tigers of Asia Trade Show.
- Sponsored and participated in the Americas Linkage Conference.
- Organized four consecutive annual "Miami-Dade Celebrates the Art of its Sister Cities" art exhibits.
- Attended a business luncheon hosted by the Consul General of Japan.
- Attended Florida's Trade Partners meeting in Tampa (Enterprise
- Hosted journalists and representatives from Latin America and briefed them on Miami's suitability to become the FTAA Permanent Secretariat.
- Sponsored and participated in the World Trade Center Miami's Florida International Achievement Award.
- Sponsored and participated in Granter Miami Convention and Visitors Bureau Annual Meetings.
- Facilitated various meetings with other County departments for visiting dignitaries and delegations.
- · Also, see Paragraph L for Sister Cities related activities.

4. Is there any other board, either public or private, which would better serve the function of this board?

While other boards may exist to serve various aspects of international trade, there is no single board that collectively serves the functions of furthering international trade for Miami-Dade County; working closely with a broad group of trade constituents, including local trade agencies, Miami International Airport and the Port of Miami; and representing the interests of Miami-Dade County government, including the BCC and Mayor.

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (Attach proposed changes, if answer is "Yes")

No amendments are proposed at this time

6. Should the Board's membership requirements be modified?

No modifications are recommended at this time.

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7. What is the operating cost of the Board, both direct and indirect (Report on FY 2005 and FY 2006)?

Operating Budget for 2005 - \$1.358 M Operating Budget for 2006 - \$1.468 M

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8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

Each fiscal year, the ITC Board of Directors is involved in the development of the ITC departmental budget, and reviews and approves the budget proposals before being presented to the Board of County Commission. Included in the budget proposals are performance objectives tied to ITC budgeted activities.

Below are the approved Performance Objectives for FY 06-07:

Performance Objectives Tied to ITC Budgeted Activities for FY 06-07:

FIG OUTSIENCH AGENTHE	Number
- Publish/ Distribute Annual Trade Statistical Guide	1
- Conduct Economic Impact Study	1
- Publish/ Distribute ITC Newsletters (hard copies)	10
- Handle Protocol Assignments (anticipated)	18
- Sponsor/Participate in Trade-related Events/Conferences	13
- Perform Monthly Updates of Website & Calendar	12
- Develop Trade Workshop	2
- Administer FIU Program	1
- Publish/ Distribute ITC Annual Report	1
- Facilitate Business Matchmaking Sessions (database)	4
- Conduct ITC Board of Directors Meetings	11
- Conduct ITC Committee Meetings	12
- Conduct Strategic Planning Board Retreat	1
- Enhance Website/ Calendar of Events	1
- Develop/ Acquire New database	. 1
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	Number
- Conduct ITC-Led Business Development Missions	Number 4
- Conduct ITC-Led Business Development Missions - Conduct Airport Route Development Missions/ Briefings	Manager 4 0
• •	Number 4 0 6
- Conduct Airport Route Development Missions/ Briefings	0
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions	0 6
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions	0 6 8
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Certify and Fund Third-Party Outgoing Missions - Certify and Fund Third-Party Outgoing Missions - Certify and Fund Third-Party Outgoing Missions - Certify and Fund Third-Party Outgoing Missions	0 6 6 Number 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community	0 6 8 Number 2 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship	0 6 8 Number 2 2 2 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship - Receive Sister Cities Incoming Delegations	0 6 8 Number 2 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship - Receive Sister Cities Incoming Delegations - Participate in Sister Cities Conferences	0 6 8 Number 2 2 2 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship - Receive Sister Cities Incoming Delegations - Participate in Sister Cities Conferences - Participate in international Art Exhibit	0 6 6 Number 2 2 2 2 2
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship - Receive Sister Cities Incoming Delegations - Participate in Sister Cities Conferences - Participate in international Art Exhibit - Staff/ Conduct Sister Cities Coordinating Council Meetings	0 6 8 Number 2 2 2 2 2 2 1 6
- Conduct Airport Route Development Missions/ Briefings - Certify and Fund Third-Party Incoming Missions - Certify and Fund Third-Party Outgoing Missions - Undertake Mission to Sister City Community - Develop New Sister Cities Relationship - Receive Sister Cities Incoming Delegations - Participate in Sister Cities Conferences - Participate in international Art Exhibit - Staff/ Conduct Sister Cities Coordinating Council Meetings - Staff/ Conduct Sister Cities Committee Meetings	0 6 8 Number 2 2 2 2 2 2 1 6

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MENIORANDUM

CLERK OF THE BOARD OF COUNTY COMMISSIONERS DARK KALLATY FINGUE

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TO:

Hon. Chairperson and Members

Board of County Commissioners

November 19, 2002

FROM:

Robert A. Ginsburg

County Attorney

SUBJECT: Ordinance creating the

International Trade Consortius

of Miami-Dade County

The accompanying ordinance was prepared and placed on the regreted at the request of Senator Javier D. Souto. The second of th

The attached substitute ordinance differs from the original proposal as follows:

- In Section 3, Appointment and tenure, the Florida Freight Forwarders Association is corrected to read: Florida Custom Brokers and Freight Forwarders Association.
- Also in Section 3, Enterprise Florida, Inc., is added as an organization whose voting member may be the Director of the organization or his or her designee.
- 3. In Section 5, Powers and Duties of the ITC, subsection (1) adds the words "and beyond".

County Attorney

RAG/bw

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Honorable Chairperson and Members

Board of County Commissioners

DATE

SUBJECT

Ordinance (areating tr International Trade Consortium of Miami-

Dade County

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Government of the

FROM:

Steve Shiver -

County Manager

The proposed ordinance creating the International Trade Consortium of Miami-Dade County (ITC) will have no fiscal impact on Miami-Dade County.

Fiscal00103



MEMORANDUM

TO:	Honorable Chairperson and Members Board of County Commissioners	DATE STATE
FROM:	Robert A. Ginsburg. County Attorney	Amended Substitute SUBJECT: Agenda Item No. 4(1
	Please note any items checked.	we will make the set of the
	"4-Day Rule" (Applicable	if raised)
· .	6 weeks required between t	first reading and public hearing
, a service and a service con the	4 weeks notification to mun hearing	nicipal officials required prior to public
	Decreases revenues or incre	eases expenditures without balancing budg
	Budget required	
	Statement of fiscal impact r	equired
	Statement of private busine	ss sector impact required
************	Bid waiver requiring Count	y Manager's written recommendation
	Ordinance creating a new b	oard requires detailed County Manager's
	"Sunset" provision required	

Legislative findings necessary

Veto

Overnde

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Non-unit of Substitute Agenda Iron Society 11 10 11

ORDINANCE NO 02-225

ORDINANCE CREATING THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY (ITC); PROVIDING FOR THE APPOINTMENT, TENURE AND REMOVAL MEMBERS; ORGANIZATION OF THE ITC; AND SPECIFYING POWERS AND DUTIES OF THE ITC; PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

WHEREAS, the Board of County Commissioners' approved a partnership with the Trade Mission Center of the Americas, Inc. (TMC) and Miami-Dade County in early 2000 with the goal of promoting trade with Latin America, Caribbean, Africa, and other global regions through Miami-Dade County; and a contract the contract of the c

WHEREAS, the TMC offers financial support, coordination and certification to incoming and outgoing trade missions and forges domestic trade alliances with other U.S. cities seeking to export to this region; and

WHEREAS, in addition to its skilled multilingual and multicultural human resources, Miami-Dade counts on state-of-the-art infrastructure to support global trade through Miami International Airport and the Dante B. Fascell Port of Miami; and

WHEREAS, Miami-Dade County's communications infrastructure, international banking community and professionals facilitate trade-related activities to meet the demands of the global business environment; and

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WHEREAS, the Minimi Customs District handles 41% of all 118 mass of the Central and South America and the Caribbean, making it the United States' undisputed leader in hemispheric trade; and

WHEREAS, Miami-Dade County has also identified other strategic global locations, including the continent of Africa, as being integral to the growth and development of the international trade industry and infrastructure of Miami-Dade County; and

WHEREAS, Miami has also served as the headquarters of the Free Trade Area of the Americas (FTAA) Secretariat, which oversees the negotiations for the creation of FTAA hemisphere trade framework; and

WHEREAS, the TMC draws on the local professional expertise; acting as a one stop trade clearinghouse; and

WHEREAS, the TMC board of directors includes representatives of virtually all trade-related economic development organizations in Miami-Dade County, as well as the Office of the Mayor and the Board of County Commissioners; and

WHEREAS, the 2002 Mayor's Economic Summit explored ways to revitalize the Miami-Dade County economy and recommended the expansion of the role and function of the TMC in recognizing the critical importance of markets in Africa, Asia, and Europe; and

WHEREAS, the creation of the Jay Malina International Trade Consortium of Miami-Dade County will further institutionalize Miami-Dade County's international trade and commerce activities,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Findings.

The foregoing recitals are hereby found to be true and correct and are incorporated herein as if set forth in full.

Section 2. Creation and purpose.

- modified by Miami-Dade County Board of County Commissioners (herein referred to as the "Board", the "BCC", or the "Commission") which shall be named and known as the Jay Malina International Trade Consortium of Miami-Dade County (hereinafter referred to as "ITC"). The ITC, through its governing body, may exercise all those powers either specifically granted herein or necessary in the exercise of those powers herein enumerated. The ITC shall be an agency and instrumentality of Miami-Dade County.
- (b) The ITC shall provide the BCC, and the Mayor with independent advice on matters of policy relating to the purposes and projects of the ITC.
- (c) The BCC may by resolution take any action to effectuate the purposes of the ITC.

Section 3. Appointment and tenure.

shall be appointed as follows: The County Manager shall appoint the Chairperson of the ITC subject to ratification by Commission. The Mayor of Miami-Dade County shall appoint five (5) voting members to the ITC. Each member of the BCC shall appoint one

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(1) young member to the HCC In addition, the following or any or is shall ex-inappoint one (1) voting member to the ITC Greater Miann Chamber of Commerce. Association Bi-National Chambers of Commerce, Mayor's African Trade Task Force, Enterprise Florida Inc., Miami International Airport, Port of Miami, the Greater Miami Visitors and Convention Bureau, the Beacon Council, United States Department of Commerce, Latin Chamber of Commerce (CAMACOL), Miami-Dade Chamber of Commerce, World Trade Center, Florida International Bankers Association, the City of Miami International Trade Board, the Florida Custom Brokers and Freight Forwarders Association, the District Export Council, and the Mayor's International Trade Council. The Chair of the Miami-Dade Sister Cities Coordinating Council and the Dean of the Consular Corps of Miami shall also serve as voting members of the ITC ITC members appointed by the above listed organizations must be members of the board of directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, Greater Miami Convention and Visitors Bureau, Enterprise Florida, and the United States Department of Commerce. members of Miami International Airport and the Port of Miami shall be appointed by the County Manager. The Directors, or their designees, of the Greater Miami Convention and Visitors Bureau and Enterprise Florida, Inc., shall serve as voting members of the ITC. The ITC shall retain the existing members of the Board of Directors of the TMC as the initial governing board of the ITC until the members of the ITC have been appointed.

(b) Qualifications. Each voting member of the ITC shall be a United States citizen, a permanent resident and duly qualified elector of Miami-Dade County unless the

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of its membership. No person shall be qualified to sit as a voting member it that person is an officer, representative, administrator, or employee of any consultant, contractor or agency contracting with or receiving funding from the ITC except if that person is employed by or is serving on the governing board of the ITC as a representative of State or local government. Trustees who are representatives of or who are employed by any State or local governmental agency may not vote on matters affecting the governmental agency by which they are employed or whom they represent.

- staggered terms beginning from the time of their appointment. The members of the ITC governing board may be re-appointed to two (2) additional two (2) year terms at the conclusion of their first term. At the second meeting of the ITC, lots will be drawn to determine which half of the ITC shall initially serve a one (1) year term. The remaining half of the ITC shall serve for a two (2) year term of office. Thereafter, the members of the ITC shall on November 1st of each year serve a two (2) year staggered term of office.
- (d) Compensation. ITC members shall serve without compensation but shall be entitled to reimbursement for necessary expenses.
- (e) Removal. An ITC member may be removed by a majority vote of the BCC for cause.
- (f) Vacancy. Upon any vacancy of an ITC member, the appropriate appointing entity shall fill the vacancy.



Section 4 Organization estaff support

- Chairperson, Secretary and Treasurer, and such other officers as the ITC may determine to be necessary. The appointed Chairperson and elected officers shall constitute the Executive Committee and shall serve for a one (1) year term. The voting members of the ITC shall be responsible for establishing the direction and polices of the ITC and for approving the annual budget of the ITC. The Executive Committee shall be responsible for implementing ITC policies, certifying incoming and outgoing missions, selecting consultants, disbursing funds, and issuing all contracts within the annual budget approved by the ITC. The Executive Committee shall provide all ITC members with an advanced acopy of the agenda of Executive Committee meetings.
 - (b) Bylaws. The ITC shall make, adopt and amend bylaws and rules for the ITC's governance and operation.
- (c) Meetings, Sunshine and Public Records. The ITC shall hold regular meetings in accordance with its bylaws. All meetings shall be public and in accordance with Section 286.011 of the Florida Statutes, the "Sunshine Law", as amended. In addition, all books and records of the ITC shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act", as amended.
- (d) Applicability of Conflict of Interest and Code of Ethics Ordinance. The Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, Section 2-11.1 of the Code of Miami-Dade County, Florida, shall be applicable to members of the ITC.

- the exempt service. The Executive Director shall be appointed by the Mayor and subject to ratification by the ITC governing board. The Executive Director may be a county employee or contract employee to the ITC. The ITC shall have the power to remove the Executive Director.
- (f) Staff support. The County Attorney shall serve as attorney for the ITC and the County Manager shall provide audit, budget and financial assistance to the ITC. The ITC shall retain the existing number of employees currently used by the TMC and the Office of Protocol, International Trade and Commerce. The ITC may increase the number of its employees provided the source of funding for additional employees is not Miami Dade County.
- (g) The Board of County Commissioners shall provide to the ITC fiscal review and oversight as well as programmatic focus and direction.
- (h) The ITC shall present an annual report including a current statement of all accounts to the Board of County Commissioners.
- (i) The existing financial assets of the TMC shall be retained and administered under the ITC. The ITC shall not establish any bank accounts without express approval of either the Board of County Commissioners or the County Manager.
- (j) Subject to the Miami-Dade County budgetary process and the availability of funds, the County will include in its annual budget administrative costs and additional funds for programmatic activities. Request for administrative and programmatic funds are to be made in accordance with the established County procedures. The County

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Manager is directed to include his recommendation for administration and proposed funding for the ITC in the annual proposed budget. Subject to the County's annual budgetary process, the existing level of County funding provided to the TMC and the Office of Protocol, International Trade and Commerce shall continue to be provided to the ITC. The existing level of County funding referred to herein may increase as a result of increases in employee benefits and other personnel related expenditures.

Section 5. Powers and Duties of the ITC.

The ITC, acting through its voting members, shall be authorized to exercise such powers and shall be required to perform such duties as are hereinafter provided

- (a) Represent Miann-Dade County's international trade interests and be an advocate for the international trade community at the local, state and federal level
- (b) Organize Incoming and Outgoing Trade Missions, and promote two way trade between Miami-Dade County and other parts of the world.
- (c) Increase the coordination and proliferation of e-commerce and promote

 Miami-Dade County as the e-commerce Center of the Americas.
- (d) Engage in Trader Maker Alliances with other cities in the United States and North America.
- (e) Establish and maintain a well-defined database of County businesses in international trade to determine product markets and businesses for use in matchmaking, mission recruiting, and referrals. Provide trade information to all sectors of Miami-Dade County as well as state, national, and international governments.

- markets and products, and conduct other studies as needed to support Hy international trade activities.
- (g) Employ, engage, and compensate personnel to carryout the responsibilities of the ITC and to budget, administer, and implement all funds both public and private received by the ITC.
- (h) Accept, receive, and expend public, and private monies, gifts, fees, revenues and donations in addition to County funds.
- (i) Seek BCC approval of contracts, with agencies, corporations, persons or other entities
- (j) Engage in activities that increase Miami International Airport's arrline competition, and air service development.
 - (k) Develop and expand trade through the County's Scaport.
- (I) Promote Miami-Dade County as the Gateway to the Americas and beyond.
- (m) Develop and expand trade and commerce with markets in Latin America, Europe, Africa, and Asia.
- (n) Perform any other such functions reasonably related to the execution of the ITC functions and responsibilities.
- (o) The ITC shall be empowered to expend administrative and programmatic resources to achieve its mission.

- and shall seek and apply for State, federal and private grants
- (q) The ITC, as an agent and instrumentality of Miami-Dade County, shall be authorized to act for Miami-Dade County in the performance and enforcement of all ITC contracts approved by the BCC.
- manner as the budget for a County department and will be considered as part of the Miami-Dade County budget process. The ITC's budget requests shall be prepared in a format prescribed by the County Manager.
- (s) The HC shall also administer the Miann Dade County Sister Cities Program under its existing County resolutions, bylaws, governing structure, assets, and programs.
- (t) The ITC shall coordinate services with the Consular Corps of Miami and shall serve as a proactive liaison between the consular community and Miami-Dade County.
- (u) The ITC shall develop a one-stop information and resource center for international trade.
- Section 6. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.
- Section 7. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision,

North in Substitute
Agenda Item No. 4(1)
Page No. 11

shall become and be made a part of the Code of Miama Dade County [1] at least the section of this ordinance may be remumbered or re-lettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 8. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

Section 9. This ordinance shall sunset on December 31, 2006.

PASSED AND ADOPTED: NOV. 1 9 2002

Approved by County Attorney as to form and legal sufficiency

156

Prepared by:

Abigail Price-Williams

Sponsored by Senator Javier D. Souto

STATE OF ELORIDA)	
<i>,</i> •)	\$5:
COUNLY OF DADE)	•
I, HWRVEY RU	VIN,	Clerk of the Circuit Court in and for Dade County,
Florida, and Ex-Off	icio	Clerk of the Board of County Commissioners of said
County, DO HEREBY CE	TIF)	that the above and foregoing is a true and correct
		-225, ADOPTED ON NOVEMBER 19, 2002
		as appears of record.
		us appears or record.
184 141 70 8000 148		The take the second and account to
IN WITHESS W		F, I have hereunto set my hand and official seal on



11th

this

day of DECEMBER

HARVEY RUVIN, Clerk
Board of County Commissioners
Dade County, Florida

, A.D. 20 02

SEAL

Board of County Commissioners Dade County, Florida

CLERK OF THE BOARD OF COUNTY COMMISSIONERS DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 6(F)

(Second Reading 5-6-03)

DATE:

April 8, 2003

TO:

Hon. Chairperson and Members

Board of County Commissioners

FROM: Robert A. Ginsburg

County Attorney

SUBJECT: Ordinance relating to the Jay

Malina International Trade

Consortium

03 - 112

The accompanying ordinance was prepared and placed on the agenda at the request of Commissioner Jose "Pepe" Diaz.

RAG/bw



TO:

FROM:

Honorable Chairperson and Members

Board of County Commissioners

DATE:

May 6, 2003

SUBJECT:

Ordinance relating to the Jay

Malina International Trade

Consortium

Steve Shiver
County Manager

This proposed ordinance relating to the Jay Malina International Trade Consortium will have no fiscal impact on Miami-Dade County. The only change to this proposed ordinance was an amendment stating that voting members of the International Trade Consortium board are not bound to Section 2-11.38 of the Code, which does not allow persons to serve on more than one governing board simultaneously.



DATE:

May 6, 2003

Honorable Chairperson and Members Board of County Commissioners

FROM:

TO:

Robert A. Ginsburg

Please note any items checked.

County Attorney

SUBJECT: Agenda Item No. 6(F)

03.112

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	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
***	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required who was a manifest to a property of the control of
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
AND STATE OF THE STATE OF	Housekeeping item (no policy decision required)
	No committee review

Approved	Mayor	Agenda I	tem No.	6(F)
Veto		5-6-03		- ,- ,
Override	and the second second			

ORDINAN	CE NO.	

ORDINANCE RELATING TO THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMIDADE COUNTY (ITC); AMENDING SECTION THREE OF ORDINANCE 02-225 PERMITTING MEMBERS OF OTHER COUNTY BOARDS TO SERVE ON THE ITC; PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Section 3 of Ordinance 02-225 is hereby amended to read as follows:

ORDINANCE 02-225

ORDINANCE CREATING THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMIDADE COUNTY (ITC); PROVIDING FOR THE APPOINTMENT, TENURE AND REMOVAL OF MEMBERS; ORGANIZATION OF THE ITC; AND SPECIFYING POWERS AND DUTIES OF THE ITC; PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

Section 3. Appointment and tenure.

(a) Composition. The voting members of the ITC governing board shall be appointed as follows: The County Manager shall appoint the Chairperson of the ITC

48

Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

Agenda Item No. 6(F) Page No. 2

subject to ratification by Commission. The Mayor of Miami-Dade County shall appoint five (5) voting members to the ITC. Each member of the BCC shall appoint one (1) voting member to the ITC. In addition, the following organizations shall each appoint one (1) voting member to the ITC: Greater Miami Chamber of Commerce, Association Bi-National Chambers of Commerce, Mayor's African Trade Task Force, Enterprise Florida Inc., Miami International Airport, Port of Miami, the Greater Miami Visitors and Convention Bureau, the Beacon Council, United States Department of Commerce, Latin Chamber of Commerce (CAMACOL); Miami-Dade Chamber of Commerce, World Trade Center, Florida International Bankers Association, the City of Miami International Trade Board, the Florida Custom Brokers and Freight Forwarders Association, the District Export Council, and the Mayor's International Trade Council. The Chair of the Miami-Dade Sister Cities Coordinating Council and the Dean of the Consular Corps of Miami shall also serve as voting members of the ITC. ITC members appointed by the above listed organizations must be members of the board of directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, Greater Miami Convention and Visitors Bureau, AND TO CHARM THOMAS OF THE TRANSPORT AND ADDRESS. Enterprise Florida, and the United States Department of Commerce. Voting members of Miami International Airport and the Port of Miami shall be appointed by the County Manager. The Directors, or their designees, of the Greater Miami Convention and Visitors Bureau and Enterprise Florida, Inc., shall serve as voting members of the ITC. The ITC shall retain the existing members of the Board of Directors of the TMC as the initial governing board of the ITC until the members of the ITC have been appointed.

- (b) Qualifications. Each voting member of the ITC shall be a United States citizen, a permanent resident and duly qualified elector of Miami-Dade County unless the Board of County Commissioners waives the residency requirement by a two-thirds vote of its membership. No person shall be qualified to sit as a voting member if that person is an officer, representative, administrator, or employee of any consultant, contractor or agency contracting with or receiving funding from the ITC except if that person is employed by or is serving on the governing board of the ITC as a representative of State or local government. Trustees who are representatives of or who are employed by any State or local governmental agency may not vote on matters affecting the governmental agency by which they are employed or whom they represent. >> The provision of Section 2-11,38 of the Miami-Dade County Code providing that no person shall serve on more than one (1) County board simultaneously, shall not apply to the voting members of the ITC governing board appointed to the board since its inception. <<
- staggered terms beginning from the time of their appointment. The members of the ITC governing board may be re-appointed to two (2) additional two (2) year terms at the conclusion of their first term. At the second meeting of the ITC, lots will be drawn to determine which half of the ITC shall initially serve a one (1) year term. The remaining half of the ITC shall serve for a two (2) year term of office. Thereafter, the members of the ITC shall on November Ist of each year serve a two (2) year staggered term of office.
- (d) Compensation. ITC members shall serve without compensation but shall be entitled to reimbursement for necessary expenses.

Agenda Item No. 6(F) Page No. 4

- (e) Removal. An ITC member may be removed by a majority vote of the BCC for cause.
- (f) Vacancy. Upon any vacancy of an ITC member, the appropriate appointing entity shall fill the vacancy.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity:

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The section of this ordinance may be renumbered or re-lettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

Section 5. This ordinance shall sunset on December 31, 2006.

PASSED AND ADOPTED: MAY 0 6 2003

Approved by County Attorney as to form and legal sufficiency

ra 6

Prepared by:

SS/RAG

Stephen Stieglitz

Sponsored by Commissioner Jose "Pepe" Diaz

317) SS:
COL	JNTY OF DADE)
1.4	1, HARVEY RUVIN, Clerk of the Circuit Court in and for Dade County
Flor	rida, and Ex-Officio Clerk of the Board of County Commissioners of sail
Coun	nty, DO HEREBY CERTIFY that the above and foregoing is a true and correct
	copy of Ordinance 03-112, adopted on May 6, 2003,
	by The Board of County Commissioners.
	as appears of record
	and the second of the second o
	IN WITNESS WHEREOF, I have hereunto set my hand and official seal of
this	
	er de grande de la marcia de la California

COUNTY HE R

HARVEY BUVIN, Clerk
Board of County Commissioners
Dade County, Florida

Deputy Clerk

SEAL

Board of County Commissioners Dade County, Florida

CLR/CT 588 3/93

GENCIAL PILE COPY CLERK OF THE BOARD OF COUNTY COMMISSIONERS DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 4(T)

(Public Hearing 10-7-03)

TO:

Honorable Chairperson and Member

Board of County Commissioners

DATE:

July 22, 2003

FROM:

Robert A. Ginsburg

County Attorney

SUBJECT:

Ordinance relating to the Jay Malina International

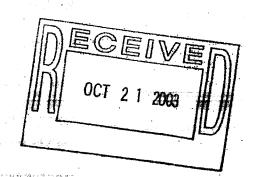
Trade Consortium of

Miami-Dade County

The accompanying ordinance was prepared and placed on the agenda at the request of Commissioner Jose "Pepe" Diaz.

> Robert A. Ginsburg County Attorney

RAG/bw



TO:

Hon. Chairperson Barbara Carey-Shuler, Ed.D.

DATE:

October 7, 2003

and Members, Board of County Commissioners

FROM: Robert A. Ginsburg

County Attorney

SUBJECT: Agenda Item No. 4(T)

Plea	se note any items checked.
	A SAME TO BE TO A SAME A S
	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
	Housekeeping item (no policy decision required)
1	No committee review

Approved	Mayor	Agenda Item No. 4 (T)
Veto		10-7-03	
Override			

ORDINANCE NO. 13 211

ORDINANCE RELATING TO THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY (ITC); AMENDING SECTION THREE OF ORDINANCE 02-225; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1 Section 3 of Ordinance 02-225 is hereby amended to read as follows:

ORDINANCE NO. 02-225

ORDINANCE CREATING THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY (ITC); PROVIDING FOR THE APPOINTMENT, TENURE AND REMOVAL OF MEMBERS; ORGANIZATION OF THE ITC; AND SPECIFYING POWERS AND DUTIES OF THE ITC; PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

Section 3. Appointment and tenure.

(a) Composition. The voting members of the ITC governing board shall be appointed as follows: The County Manager shall appoint the Chairperson of the ITC subject to ratification by Commission. The Mayor of Miami-Dade County shall appoint five (5) voting members to the ITC. Each member of the BCC shall appoint one (1) voting member to the ITC. >>The

Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

Chairperson of the ITC shall appoint seven (7) voting members to the ITC with the approval of the ITC Board. << In addition, the following organizations shall each appoint one (1) voting member to the ITC: Greater Miami Chamber of Commerce, Association Bi-National Chambers of Commerce, Mayor's African Trade Task Force, Enterprise Florida Inc., Miami International Airport, Port of Miami, the Greater Miami Visitors and Convention Bureau, the Beacon Council, United States Department of Commerce, Latin Chamber of Commerce (CAMACOL), Miami-Dade Chamber of Commerce, World Trade Center, Florida International Bankers Association, the City of Miami International Trade Board, the Florida Custom Brokers and Freight Forwarders Association, the District Export Council, and the Mayor's International Trade Council. The Chair of the Miami-Dade Sister Cities Coordinating Council and the Dean of the Consular Corps of Miami shall also serve as voting members of the ITC. ITC members appointed by the above listed organizations must be members of the board of directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, Greater Miami Convention and Visitors Bureau, Enterprise Florida, and the United States Department of Commerce. Voting members of Miami International Airport and the Port of Miami shall be appointed by the County Manager. The Directors, or their designees, of the Greater Miami Convention and Visitors Bureau and Enterprise Florida, Inc., shall serve as voting members of the ITC. The ITC shall retain the existing members of the Board of Directors of the TMC as the initial governing board of the ITC until the members of the ITC have been appointed.

Each voting member of the ITC Qualifications. shall be a United States citizen, a permanent resident and duly qualified elector of Miami-Dade County unless the Board of County Commissioners waives the residency requirement by a two-thirds vote of its membership. No person shall be qualified to sit as a voting member if that person is an officer, representative, administrator, or employee of any consultant, contractor or agency contracting with or receiving funding from the ITC except if that person is employed by or is serving on the governing board of the ITC as a representative of State or local government. Trusiess who are representatives of or who are employed by any State or local governmental agency may not vote on matters affecting the governmental agency by which they are employed or whom they represent. The provision of Section 2-11.38 of the Miami-Dade County Code provided that no person shall serve on more than one (1) County board simultaneously, shall not apply to the voting

members of the ITC governing board appointed to the board since its inception.

- (c) Tenure of Voting Members. ITC voting members shall serve two (2) year staggered terms beginning from the time of their appointment. The members of the ITC governing board may be re-appointed to two (2) additional two (2) year terms at the conclusion of their first term. At the second meeting of the ITC, lots will be drawn to determine which half of the ITC shall initially serve a one (1) year term. The remaining half of the ITC shall serve for a two (2) year term of office. Thereafter, the members of the ITC shall on November 1st of each year serve a two (2) year staggered term of office.
- (d) Compensation. ITC members shall serve without compensation but shall be entitled to reimbursement for necessary expenses.
- (e) Removal. An ITC member may be removed by a majority vote of the BCC for cause.
- (f) Vacancy. Upon any vacancy of an ITC member, the appropriate appointing entity shall fill the vacancy.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: OCT 0 7 2003

Approved by County Attorney as to form and legal sufficiency:

RAG

Prepared by:

1

Stephen Stieglitz

Sponsored by Commissioner Jose "Pepe" Diaz

DADE COUNTY) SS:

I, HARVEY RUVIN, Clerk of the Circuit Court in and for Dade County,
Florida, and Ex-Officio Clerk of the Board of County Commissioners of said
County, DO HEREBY CERTIFY that the above foregoing is a true and correct
copy of the Ordinance 03-211, adopted on October 7, 2003 by the Board
of County Commissioners.

as appears of record.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this 8th day of October A.D. 2003.

HARVEY RUVIN, Clerk Board of County Commissioners Dade County, Florida

Deputy Clerk

SEAL

Board of County Commissioners Dade County, Florida 12/4/05

MEMORANDUM

Anended Agenda Item No. (744)

143. HAR.

TO:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

(Second Reading 12-6-05)

DATE:

October 18, 2005

FROM:

Murray A. Greenberg

County Attorney

SUBJECT:

Ordinance relating to the

Jay Malina International Trade

Consortium

0#05-218

The accompanying ordinance was prepared and placed on the agenda at the request of Dr. Barbara Carey-Shuler and Commissioner Natacha Seijas.

Murray A. Greenberg

County Aftorney

MAG/jls

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Memorandum MIAMIDADE

Date:

December 6, 2005

To:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

From:

George M. Burgass County Manager

Subject:

Ordinance relating to the Jay Malina International Trade Consortium

This ordinance relating the Jay Malina International Trade Consortium will not have a fiscal impact to Miami-Dade County.

The ordinance amends sections of the Code relating to appointment, tenure of members, organization and powers and duties.

Assistant County Manager

TO:

Honorable Chairman Joe A. Martinez

DATE:

Necessity to, 2005

and Members, Board of County Commissioners

FROM:

Murray A. Greenberg

County Attorney

Amended

SUBJECT: Agenda Item No. 7(G)

Please note any items checked.

	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
-	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budge
	Budget required
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
····	Housekeeping item (no policy decision required)
	No committee ravious

Approved	Commence of the control of the contr	Mayor	Amended
Veto	The second secon		Agenda Item No. 7(G)
Override			12-6-05

ORDINANCE NO.	05-218

ORDINANCE RELATING TO JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY; AMENDING SECTIONS 2-1503, 2-1504 AND 2-1505 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA, RELATING TO APPOINTMENT, TENURE OF MEMBERS, ORGANIZATION AND POWERS AND DUTIES; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1.3 Article CII, Sections 2-1503, 2-1504 and 2-1505 of the Code of Miami-Dade County, are hereby amended as follows:

ARTICLE CII.

JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY

Sec. 2-1503. Appointment and tenure.

(a) Composition. The voting members of the ITC governing board shall be appointed as follows: The [[County Manager]] >> Chairperson of the Board of County Commissioners << shall appoint the Chairperson of the ITC [[subject to retification by Commission.]] >> the shall be a member of the County Commission. The Chairperson of the County Commission shall also appoint the Vice-Chairperson of the ITC who shall be a well-respected member of the business

Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

community . The Mayor of Miami-Dade County shall appoint [[five (5)]] three (5) voting members to the ITC, buch member of the BCC . with the exception of the Chairperson of the County Commission, sishall appoint one (1) voting member to the ITC. [[The Chairperson of the ITC shall appoint seven (7) voting members to the ITC with the approval of the ITC Board]]. In addition, the following organizations shall each appoint one (1) voting member to the ITC: Greater Miami Chamber of Commerce. Association Bi-National Chambers of Commerce, Mayor's African Trade Task Force, Enterprise Florida Inc., Miami International Airport, Port of Miami, the Greater Miami Visitors and Convention Bureau, the Beacon Council, United Department of Commerce, Latin Chamber of Commerce (CAMACOL), Miami-Dade Chamber of Commerce, World Trade Center, Florida International Bankers Association, the City of Miami International Trade Board, the Florida Custom Brokers and Freight Forwarders Association, the District Export Council. >>the Foundation for Democracy in Africa < and the Mayor's International Trade Council. The Chair of the Miami-Dade Sister Cities Coordinating Council and the Dean of the Consular Corps of Miami shall also serve as voting members of the ITC. ITC members appointed by the above listed organizations must be members of the board of directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, Greater Miami Convention and Visitors Bureau, Enterprise Florida, and the United States Department of Commerce. Voting members of Miami International Airport and the Port of Miami shall be appointed by the County Manager. The Directors, or their designees, of the Greater Miami. Convention and Visitors Bureau and Enterprise Florida, Inc., shall serve as voting members of the ITC. The ITC shall retain the existing members of the >>ITC governing board until the expiration of their terms << [[Board of Directors of the TMC as the initial governing board of the ITC until the members of the ITC have been appointed.]]

shall be a United States citizen, a permanent resident and duly qualified elector of Miann Dade County unless the Board of County Commissioners waives the residency requirement by a two-thirds vote of its membership. No person shall be qualified to sit as a voting member if that person is an officer, representative, administrator, or employee of any consultant, contractor or agency contracting with or receiving funding from the ITC except if that person is employed by or is serving on the governing board of the ITC as a representative of State or local government. Trustees who

governmental agency may not vote on matters affecting the governmental agency may not vote on matters affecting the governmental agency by which they are employed or whom they represent. The provision of Section 2-11.38 of the Miami-Dade County Code providing that no person shall serve on more than one (1) County board simultaneously, shall not apply to the voting members of the ITC governing board appointed to the board since its inception.

- (c) Tenure of Voting Members. ITC voting members shall serve two (2) year staggered terms beginning from the time of their appointment. The members of the ITC governing board may be re-appointed to two (2) additional two (2) year terms at the conclusion of their first term. [[At the second meeting of the ITC, lots will be drawn to determine which half of the ITC shall initially serve a one (1) year term. The remaining half of the ITC shall serve for a two (2) year term of office. Thereafter, the members of the ITC shall on Nevember 1 of each year serve a two (2) year staggered term of office.]
- (d) Compensation ITC members shall serve without compensation [[but shall be entitled to reimbursement for necessary expenses]].
- (e) Removal. An ITC member may be removed by a majority vote of the BCC for cause.
- (f) Vacancy. Upon any vacancy of an ITC member, the appropriate appointing entity shall fill the vacancy.

Sec. 2-1504. Organization; staff support.

(a) Organization. The ITC shall elect one of its voting members as [[Yiee Chairperson,]] Secretary and Treasurer, and such other officers as the ITC may determine to be necessary. The appointed Chairperson and elected officers shall constitute the Executive Committee and shall serve for a [[one (1)]] >>two (2)<< year term. The voting members of the ITC shall be responsible for establishing the direction and polices of the ITC and for approving the annual budget of the ITC. The Executive Committee shall be responsible for implementing ITC policies, certifying incoming and outgoing missions, selecting consultants, disbursing funds, and issuing all contracts within the annual budget approved by the ITC. The Executive Committee shall provide all ITC members with an advanced copy of the agenda of Executive Committee meetings.

- (b) Bylaws The TTC shall make, adopt and amend bylaws and rules for the TTC's governance and operation.
- shall hold regular meetings in accordance with its bylaws. All meetings shall be public and in accordance with Section 286.011 of the Florida Statutes, the "Sunshine Law", as amended. In addition, all books and records of the ITC shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act", as amended.
- (d) Applicability of Conflict of Interest and Code of Ethics Ordinance. The Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, Section 2-11.1 of the Code of Miami-Dade County, Florida, shall be applicable to members of the ITC.
- Miami-Dade employees in the exempt service. The Executive Director shall be appointed by the [[Mayor and subject to ratification by the ITC governing board]] > County Manager in consultation with the Chairperson of the County Commission and the Chairperson of the Commission committee with jurisdiction over the ITC. The County Manager's selection of an Executive Director shall be subject to ratification by the County Commission <<. The Executive Director may be a county employee or contract employee to the ITC. The ITC shall have the power to remove the Executive Director >>subject to ratification by the County Commission <<.
- (f) Staff support. The County Attorney shall serve as attorney for the ITC and the County Manager shall provide audit, budget and financial assistance to the ITC.[[The ITC shall retain the existing number of omplexees currently used by the TMC and the Office of Protocol, International Trade and Commerce.]] The ITC may increase the number of its employees provided the source of funding for additional employees is not Miami-Dade County.
- (g) The Board of County Commissioners shall provide to the ITC fiscal review and oversight as well as programmatic focus and direction.
- (h) The ITC shall present an annual report including a current statement of all accounts to the Board of County Commissioners.



- (1) The existing financial assets of the [[4-44]] **ITC** shall be retained and administered under the ITC. The ITC shall not establish any bank accounts without express approval of either the Board of County Commissioners or the County Manager.
- process and the availability of funds, the County will include in its annual budget administrative costs and additional funds for programmatic activities. Request for administrative and programmatic funds are to be made in accordance with the established County procedures. The County Manager is directed to include his recommendation for administrative and programmatic funding for the ITC in the annual proposed budget. Subject to the County's annual budgetary process, the existing level of County funding [[provided to the TMC and the Office of Protocol, International Trade and Commerce]] shall continue to be provided to the ITC. The existing level of County funding referred to herein may increase as a result of increases in employee benefits and other personnel related expenditures.

Sec. 2-1505. Powers and Duties of the ITC.

The ITC, acting through its voting members, shall be authorized to exercise such powers and shall be required to perform such duties as are hereinafter provided:

- (a) Represent Miami-Dade County's international trade interests and be an advocate for the international trade community at the local, state and federal level.
- (b) Organize Incoming and Outgoing Trade Missions, and promote two way trade between Miami-Dade County and other parts of the world.
- (c) Increase the coordination and proliferation of ecommerce and promote Miami-Dade County as the e-commerce Center of the Americas.
- (d) Engage in Trader Maker Alliances with other cities in the United States and North America.
- (e) Establish and maintain a well defined database of County businesses in international trade to determine product markets and businesses for use in matchmaking, mission recruiting, and referrals.



Provide trade information to all sectors of Miami-Dade County as well as state, national, and international governments.

- (f) Develop a strategic action plan to help define Miami-Dade County's top markets and products; and conduct other studies as needed to support ITC international trade activities.
- (g) Employ, engage, and compensate personnel to carryout the responsibilities of the ITC and to budget, administer, and implement all funds both public and private received by the ITC.
- (h) Accept, receive, and expend public, and private monies, gifts, fees, revenues and donations in addition to County funds.
- (i) Seek BCC approval of contracts, with agencies, corporations, persons or other entities.
- (j) Fngage in activities that increase Miami International Airport's airline competition, and air service development.
- (k) Develop and expand trade through the County's Seaport.
- (l) Promote Miami-Dade County as the Gateway to the Americas and beyond.
- (m) Develop and expand trade and commerce with markets in Latin America, Europe, Africa, and Asia.
- (n) Perform any other such functions reasonably related to the execution of the ITC functions and responsibilities.
- (o) The ITC shall be empowered to expend administrative and programmatic resources to achieve its mission.
- (p) The ITC shall identify and develop a variety of alternative funding sources and shall seek and apply for State, federal and private grants.

Amended Agenda Item No. 7(G) Page 7

- (q) The ITC, as an agent and instrumentality of Mianni-Dade County, shall be authorized to act for Mianni-Dade County in the performance and enforcement of all ITC contracts approved by the BCC.
- (r) The ITC's budget request shall be prepared and submitted in the same manner as the budget for a County department and will be considered as part of the Miami-Dade County budget process. The ITC's budget requests shall be prepared in a format prescribed by the County Manager.
- (s) The ITC shall also administer the Miami-Dade County Sister Cities Program under its existing County resolutions, bylaws, governing structure, assets, and programs.
- (t) The ITC shall coordinate services with the Consular Corps of Miami and shall serve as a proactive liaison between the consular community and Miami-Dade County.
- (u) The ITC shall develop a one-stop information and resource center for international trade.
- >>(v) The ITC shall submit a written quarterly report to the County Commission detailing, among other things, the activities, goals and outcomes of the ITC. A representative of the ITC shall also provide an oral report to the County Commission at least two times a year.<<

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Amended Agenda Item No. 3(G) Page 8

Section 4. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: | DEC 0 6 2005

Approved by County Attorney as to form and legal sufficiency:

May

Prepared by:

GKS

Gerald K. Sanchez

Sponsored by Dr. Barbara Carey-Shuler and
Commissioner Natacha Seijas

MEMORANDUM

Agenda Item No 5 (5)

TO:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

(Public Hearing 05-09-06) **DATE**: April 25, 2006

DATE:

FROM:

Murray A. Greenberg

County Attorney

Ordinance amending SUBJECT:

Secs. 2-1504 and 2-1505 of the Jay Malina International Trade Consortium pertaining

to powers and duties

The accompanying ordinance was prepared and placed on the agenda at the request of Commissioner Natacha Seijas.

Murray A. Greenberg

County Attorney

MAG/bw

Memorandum mm

Date:

May 9, 2006

To:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

From:

George M. Burg

County Manager

Subject:

Ordinance Amending the Sections 2-1504 and 2-1505 of the Jay Malina International

Trade Consortium

The proposed ordinance amending Sections 2-1504 and 2-1505 of the Code of Miami-Dade County, Florida pertaining to the powers and duties of the Jay Malina International Trade Consortium will not have a fiscal impact to Miami-Dade County.

Assistant Courty Manager

À

(Revised)

TO:

Honorable Chairman Joe A. Martinez

DATE:

Мау Ч. 2006

and Members, Board of County Commissioners

FROM:

Murray A. Greenberg

County Attorney

SUBJECT: Agenda Item No.

5(A)

Please n	ote any items checked.
And Chi	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
*	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
76 · ·	Decreases revenues or increases expenditures without balancing budg
	Budget required
	Statement of fiscal impact required
3 3 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Bid waiver requiring County Manager's written recommendation
e e e	Ordinance creating a new board requires detailed County Manager's report for public hearing
	Housekeeping item (no policy decision required)
	No committee review

ORDINANCE AMENDING SECTIONS 2-1504 AND 2-1505 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA, PERTAINING TO THE POWERS AND DUTIES OF THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM; PROVIDING SEVERABILITY, INCLUSION IN CODE AND EFFECTIVE DATE

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Sections 2-1504 and 2-1505 of the Code of Miami-Dade County, Florida, are hereby amended as follows:

Sec. 2-1504. Organization; staff support.

- (a) Organization. The ITC shall elect one of its voting members as Secretary and Treasurer, and such other officers as the ITC may determine to be necessary. The appointed Chairperson and elected officers shall constitute the Executive Committee and shall serve for a two (2) year term. The voting members of the ITC shall be responsible for establishing the direction and polices of the ITC and for approving the annual budget of the ITC. The Executive Committee shall be responsible for implementing ITC policies, certifying incoming and outgoing missions, >> and with regard to such missions: << selecting consultants, disbursing funds, and issuing all contracts within the annual budget approved by the ITC. The Executive Committee shall provide all ITC members with an advanced copy of the agenda of Executive Committee meetings.
- (b) Bylaws. The ITC shall make, adopt and amend bylaws and rules for the ITC's governance and operation.
- (e) Meetings, Sunshine and Public Records. The ITC shall hold regular meetings in accordance with its bylaws. All meetings shall be public and

4

Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged

in accordance with Section 286.011 of the Florida Statutes, the "Sunshine Law", as amended. In addition, all books and records of the ITC shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act", as amended.

- (d) Applicability of Conflict of Interest and Code of Ethics Ordinance. The Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, Section 2-11.1 of the Code of Miami-Dade County, Florida, shall be applicable to members of the ITC.
- (e) Employees. The employees of the ITC shall be Miami-Dade employees in the exempt service. The Executive Director shall be appointed by the County Manager in consultation with the Chairperson of the County Commission and the Chairperson of the Commission committee with jurisdiction over the ITC. The County Manager's selection of an Executive Director shall be subject to ratification by the County Commission. The Executive Director may be a county employee or contract employee to the ITC. The ITC shall have the power to remove the Executive Director subject to ratification by the County Commission. >> The Executive Director shall have the authority to hire and terminate employees of the ITC.<
- (f) Staff support. The County Attorney shall serve as attorney for the ITC and the County Manager shall provide audit, budget and financial assistance to the ITC. The >> Executive Director on behalf of the << ITC may increase the number of its employees provided the source of funding for additional employees is not Miami-Dade County.
- (g) The Board of County Commissioners shall provide to the ITC fiscal review and oversight as well as programmatic focus and direction.
- (h) The ITC shall present an annual report including a current statement of all accounts to the Board of County Commissioners.
- (i) The existing financial assets of the ITC shall be retained and administered under the ITC. The ITC shall not establish any bank accounts without express approval of either the Board of County Commissioners or the County Manager.
- (j) Subject to the Miani-Dade County budgetary process and the availability of funds, the County will include in its annual budget administrative costs and additional funds for programmatic activities. Request for administrative and programmatic funds are to be made in accordance with the established County procedures. The County Manager is directed to include his recommendation for administrative and



programmatic funding for the ITC in the annual proposed budget. Subject to the County's annual budgetary process, the existing level of County funding shall continue to be provided to the ITC. The existing level of County funding referred to herein may increase as a result of increases in employee benefits and other personnel related expenditures.

Sec. 2-1505. Powers and Duties of the ITC.

nammer graduntanas i sagara mendi nagnat na masara ng tang bahanging bahan atau sa sa sa sa

The ITC, acting through its voting members >>, or its Executive Director where provided below <<, shall be authorized to exercise such powers and shall be required to perform such duties as are hereinafter provided:

- (a) Represent Miami-Dade County's international trade interests and be an advocate for the international trade community at the local, state and federal level.
- (b) Organize Incoming and Outgoing Trade Missions, and promote two way trade between Miami-Dade County and other parts of the world.
- (c) Increase the coordination and proliferation of e-commerce and promote Miami-Dade County as the e-commerce Center of the Americas.
- (d) Engage in Trader Maker Alliances with other cities in the United States and North America.
- (e) Establish and maintain a well-defined database of County businesses in international trade to determine product markets and businesses for use in matchmaking, mission recruiting, and referrals. Provide trade information to all sectors of Miami-Dade County as well as state, national, and international governments.
- (f) Develop a strategic action plan to help define Miami-Dade County's top markets and products; and conduct other studies as needed to support ITC international trade activities.
- (g) >> The Executive Director shall << [[E]] >> e<mploy, engage, and compensate personnel to carryout the responsibilities of the ITC and to budget, administer, and implement all funds both public and private received by the ITC.
- (h) Accept, receive, and expend public, and private monies, gifts, fees, revenues and donations in addition to County funds.



- (i) [[Seek BCC approval of]] > The Executive Director may enter into contracts, with agencies, corporations, persons or other entities -> which contracts shall subsequently be submitted to the County Commission for ratification <<
- (j) Engage in activities that increase Miami International Airport's airline competition, and air service development.
- (k) Develop and expand trade through the County's Seaport.
- (1) Promote Miami-Dade County as the Gateway to the Americas and beyond.
- (m) Develop and expand trade and commerce with markets in Latin America, Europe, Africa, and Asia.
- (n) Perform any other such functions reasonably related to the execution of the ITC functions and responsibilities.
- (o) The ITC shall be empowered to expend administrative and programmatic resources to achieve its mission.
- (p) The ITC shall identify and develop a variety of alternative funding sources and shall seek and apply for State, federal and private grants.
- (q) The ITC, as an agent and instrumentality of Miami-Dade County, shall be authorized to act for Miami-Dade County in the performance and enforcement of all ITC contracts approved by >>ratification of << the BCC.
- (r) The ITC's budget request shall be prepared and submitted in the same manner as the budget for a County department and will be considered as part of the Miami-Dade County budget process. The ITC's budget requests shall be prepared in a format prescribed by the County Manager.
- (s) The ITC shall also administer the Miami-Dade County Sister Cities Program under its existing County resolutions, bylaws, governing structure, assets, and programs.
- (t) The ITC shall coordinate services with the Consular Corps of Miami and shall serve as a proactive liaison between the consular community and Miami-Dade County.
- (u) The ITC shall develop a one-stop information and resource center for international trade.



(v) The ITC shall submit a written quarterly report to the County Commission detailing, among other things, the activities, goals and outcomes of the ITC >>, and seeking Commission ratification of contracts entered into during such quarter <<. A representative of the ITC shall also provide an oral report to the County Commission at least two times a year.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: May 9, 2006

Approved by County Attorney as to form and legal sufficiency:

Prepared by:

R. A. Cuevas, Jr.

Sponsored by Commissioner Natacha Seijas



BY-LAWS

OF

THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY

ARTICLE I. OFFICES

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As an agency and instrumentality of Miami-Dade County, the principal office of the ITC shall be established and maintained at the Stephen P. Clark Center, 111 N.W. 1st Street, Suite 2560, Miami, Florida, 33128.

ARTICLE II. MEETINGS OF MEMBERS

- Section 1. Annual Meeting. The annual meeting of this Agency shall be held each year, at such time and place as may be designated by the Governing Board of the Agency.
- Section 2. Other Meetings. Meetings of the Board shall be held when directed by the Chair, but no less than once every two months.
- Section 3. Place. Meetings of members shall be held at the principal of business of the Agency or at any other place designated by the Governing Board.
- Section 4. Notice and Public Records. Written notice of the time and place of any meeting of the Board or any of its committees will be given to each Director or committee member at least five days before the meeting. All meetings shall be open to the public and in compliance with Section 286.011 of the Florida Statutes, the "Sunshine Law". In addition, all books and records of the ITC shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act".
- Section 5. Voting. Except as otherwise provided in these By-Laws, each member of the Governing Board shall be entitled to one (1) vote on each matter submitted to a vote. No proxies are permissible.



Section 6. Quorum. A quorum shall consist of a majority of those persons duly appointed to the Board. If a quorum is present, the affirmative vote of a majority of the members of the Board present at the meeting and entitled to vote on the subject matter shall be the act of the Board.

ARTICLE III. VOTING MEMBERS OF THE ITC GOVERNING BOARD

Section 1. Appointment and tenure.

(a) Composition. The voting members of the ITC Governing Board shall be appointed as follows: The Chairperson of the Board of County Commissioners shall appoint the Chairperson of the ITC who shall be a member of the County Commission. The Chairperson of the County Commission shall also appoint the Vice-Chairperson of the ITC who shall be a wellrespected member of the business community. The Mayor of Miami-Dade County shall appoint three voting members to the ITC. Each member of the BCC, with the exception of the Chairperson of the County Commission, shall appoint one (1) voting member to the ITC. In addition, the following organizations shall each appoint one (1) voting member to the ITC: Greater Miami Chamber of Commerce, Association Bi-National Chambers of Commerce, Mayor's African Trade Task Force, Enterprise Florida Inc., Miami International Airport, Port of Miami, the Greater Miami Visitors and Convention Bureau, the Beacon Council, United States Department of Commerce, Latin Chamber of Commerce (CAMACOL), Miami-Dade Chamber of Commerce, World Trade Center, Florida International Bankers Association, the City of Miami International Trade Board, the Florida Custom Brokers and Freight Forwarders Association, the District Export Council, the Foundation for Democracy in Africa and the Mayor's International Trade Council. The Chair of the Miami-Dade Sister Cities Coordinating a. India mangangan nganggan nganggan anganggan sa mangang sa iligi a magang ngang ngangganggan ang panggan nganggan Council and the Dean of the Consular Corps of Miami shall also serve as voting members of the

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ITC. ITC members appointed by the above listed organizations must be members of the board of directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, Greater Miami Convention and Visitors Bureau, Enterprise Florida, and the United States Department of Commerce. Voting members of Miami International Airport and the Port of Miami shall be appointed by the County Manager. The directors, or their designees, of the Greater Miami Convention and Visitors Bureau and Enterprise Florida, Inc., shall serve as voting members of the ITC. The ITC shall retain the existing members of the ITC Governing Board until the expiration of their terms.

- (b) Qualifications. Each voting member of the ITC shall be a United States citizen, a permanent resident and duly qualified elector of Miami-Dade County unless the Board of County Commissioners waives the residency requirement by a two-thirds vote of its memberships. No person shall be qualified to sit as a voting member if that person is an officer, representative, administrator, or employee of any consultant, contractor or agency contracting with or receiving funding from the ITC except if that person is employed by or is serving on the Governing Board of the ITC as a representative of State or local government. Trustees who are representatives of or who are employed by any State or local governmental agency may not vote on matters affecting the governmental agency by which they are employed or who they represent.
- (c) Tenure of Voting Members. ITC voting members shall serve two (2) year staggered terms beginning from the time of their appointment. The members of the ITC Governing Board may be re-appointed to two (2) additional two (2) year terms at the conclusion of their first term.
 - (d) Compensation. ITC members shall serve without compensation.

- (e) Removal. An ITC member may be removed by a majority vote of the BCC for cause and or by failure to attend three ITC Board meetings in any given fiscal year unless any such absences are excused by the Chair.
- (f) Vacancy. Upon any vacancy of the ITC member, the appropriate appointing entity shall fill the vacancy.
- (g) Applicability of Conflict of Interest and Code of Ethics Ordinance. The Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, Section 2-11.1 of the Code of Miami-Dade County, Florida, shall be applicable to members of the ITC and all ITC Board members are required to attend Miami-Dade County Ethics Training.
- Section 2. Committees. The Chair of the Board may, from time to time, appoint Committees of the Board. The Committees will consist of at least three (3) members of the Board. The Chair of the Board may also designate from among its members and the community at large one or more other committees each of which, shall consist of at least two (2) members of the Board. A majority of the members of any committee of the Agency shall constitute a quorum for the transaction of business.
- Section 3. Executive Committee. There shall be an Executive Committee composed of the Chair, Vice-Chair, Secretary, Treasurer, the former Vice-Chair, the representatives of the Airport and Seaport, and the Executive Director who shall serve Ex-Officio. The ITC Governing Board shall be responsible for establishing the direction and polices for the Agency. The Executive Committee shall act on behalf of the Board when the full Board cannot meet and its decisions shall be ratified by the Governing Board. The Executive Committee shall be responsible for implementing ITC policies, certifying incoming and outgoing missions, and with regards to such missions: selecting consultants, disbursing funds, and issuing all contracts within

the annual budget approved by the ITC. Copies of the Agenda of the Executive Committee shall be distributed to ITC Board members in advance of any meetings of the Executive Committee.

ARTICLE IV. OFFICERS

In addition to the Chair and former Vice-Chair, the Executive Committee shall consist of the Vice-Chair, a Secretary, and a Treasurer who shall serve a two year term of office beginning November 1st of each year. If resignation or vacancies in these offices should occur before the end of their term, members either appointed or elected to fill vacancies would serve until the termination of the term of office of the member being replaced.

ARTICLE V. POWERS

The powers of the ITC are vested in its Executive Director and staff in accordance with Miami-Dade County Ordinance No. 02-225, as amended by Ordinance No. 05-218 and Ordinance No. 0-06-58 incorporated herein. The ITC Governing Board shall function as an advisory board to the Miami-Dade County Board of County Commissioners and shall submit a written quarterly report to the County Commission detailing, among other things, the activities, goals and outcomes of the ITC. A representative of the ITC shall also provide an oral report to the County Commission at least two times a year. The Executive Director shall be appointed by the County Manager in consultation with the Chairperson of the County Commission and the Chairperson of the Commission committee with jurisdiction over the ITC. The County Manager's selection of an Executive Director shall be subject to ratification by the County Commission.

ARTICLE VI. BOOKS AND RECORDS

The Agency shall keep correct and complete records of account, shall keep minutes of the proceedings of its members, Governing Board and Committees, and shall keep a book containing the name and addresses of the members. All documents made or received by the Agency shall be public record within the meaning of Chapter 119, Florida Statutes.

ARTICLE VII. FISCAL YEAR

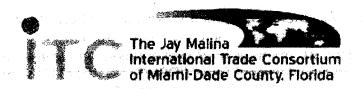
The fiscal year of the Agency shall be October 1 through September 30.

ARTICLE VIII. AMENDMENT

These By-Laws may be altered, amended or repealed, and new By-Laws may be adopted by the ITC but shall be in accordance with County Ordinance and Procedures.

Definition: The term "Governing Board" used throughout these By-Laws is synonymous with "Board of Directors".

Adopted by the Board of Directors on <u>April 29, 2003</u>. Amended by the Board of Directors on <u>December 17, 2003</u>. Amended by the Governing Board on <u>July 19, 2006</u>.



BOARD OF DIRECTORS Meeting Minutes 111 NW 1st Street, 18th Floor, Room #18-3, 4 Wednesday, October 11, 2006

Members present:

Commissioner Natacha Seijas, Janá Sigars-Malina, Alfredo Hidalgo-Gato, Captain William Alexander, Alex Gonzalez, Jose Luis Castillo, Roberto Torricella, Jill Press, Juvenal Pina, Denis Rod, Bill Anderson, Rick Zelman, Fernando Melo, Chief Sandrell Rivers, Bernadine Bush, German Leiva, Wilfredo Gorf, Ed Patricoff, David Pena, Walter A. Loy, Rafael Diaz-Balart, Dwayne Wynn.

Members excused:

John Abisch, Lee Sandler, Marlon Hill, J.A. Ojeda, Jr.

Guests present:

Juan Garlos Alexander (CAMACOL), Patricia Arias (CAMACOL), Brianna Valera (Colombian-American Chamber of Commerce), William Talbert (GMCVB), Jorge Arrizurieta (Akerman Senterfitt), Cherie Tarek (Beacon Council), Eric Diaz-Arguelles (Beacon Council), Rana Brown (Greater Miami Chamber), Alice Ancona (Greater Miami Chamber), Tony Okonmah (Foundation For Democracy in Africa).

ITC Staff present:

Desmond Alufohai, Jimmy Nares, Annette Molina, Mayda Rescendi, Elizabeth Moss, Javier Suarez, Vivian Romero, Cornelius Herelle, Ricardo Bran, Eric Rodriguez (Assistant County Attorney).

The meeting was called to order at 5:15 p.m.

Commissioner Seijas began by apologizing for being late. She explained that she had attended the funeral of former Commissioner Barbara Carey-Shuler's husband. As part of her introduction, she congratulated Mr. Dwayne Wynn for being awarded the 2006 Pillars Award. In addition, she introduced Dr. Denis Rod, representing Commissioner Carlos Olimenez, and Mr. Eric Rodriguez, Assistant County Attorney. She also announced that due to ordinance requirements, Mr. Dominique Virchaux and Mr. Alexander Reus had to resign from the ITC Board. Plinally, she invited those present to introduce tremselves.

Commissioner Seijas then introduced Mr. Bill Talbert from the Greater Miami Convention and Visitors Bureau (GMCVB), and Mr. Jorge Arrizurieta from Akerman Senterfitt. Mr. Arrizurieta made a brief presentation on Miami-Dade's bid to host the 2008 Inter-American Development Bank (IDB) Conference. He mentioned that the 2007 IDB Conference would be held in Guatemala City, Guatemala from the 19th to the 21st of March, 2007. Mr. Arrizurieta stated that the Inter-American Development Bank holds their annual meeting at a different venue each year. In addition, he mentioned that the cities of Atlanta, Houston, and Dallas, are also submitting bids in order to become the "host" city in 2008, and that the last time the Conference had been held in the United States, it had taken place in the City of New Orleans in the year 2000. Mr. Arrizurieta explained that they were going to be requesting a time extension for the submittal of the proposal as the Board of County Commissioners, the City of Miami Beach and the City of Miami had to sign off on the proposal before being finally submitted. He explained that although the estimated cost of the conference was \$10 to \$15 million, most of the funds could be raised from the private sector. He also added that the conference would be a great opportunity for local and international exposure for Miami-Dade County with the local community expecting to benefit from business from incoming visitors as a result of the estimated six to eight thousand people expected to be arrive for the event. Mr. Arrizurieta explained that he was there with Mr. Talbert so that they could ask for the ITC Board's guidance. Commissioner Seijas opened up the floor for discussion. During the discussion, Mr. Talbert explained that hotel space had been secured on both sides of the bay, and that the event would take place at the Miami Beach Convention Center. Mr. Patricoff made a motion to pass an oral resolution endorsing the event as the community would benefit from both direct and indirect positive economic impact. Mr. Rodriguez, the Assistant County Attorney mentioned that the motion could be done for the Board of County Commissioners' approval. Mr. Gort then seconded the motion. Commissioner Seijas closed the subject by stating that she would like to meet with the maker of the motion, with the person that seconded the motion, and with the Assistant County Attorney so that they may put the resolution together, and also establish parameters and processes. The resolution would be presented to the BCC on their November 28th, 2006 meeting. The motion was passed unanimously.

Commissioner Seijas mentioned that the ITC Executive Director, Mr. J.A. Ojeda., would not be present at the Board meeting as there had been a death in his family.

Commissioner Seijas then asked for a motion to approved the minutes of the July 19, 2006 Board of Directors meeting. A motion was made by Mr. Gort, seconded by Mr. Patricoff, and approved unanimously.

Commissioner Seijäs then gave a brief summary of the recent Sister Cities Goodwill Trip to Asti, Italy, She mentioned it had been a wonderful experience. She added that the people in Asti had welcomed the delegates with open arms, and that the event had been 21 years in the making. She briefly mentioned the vigit to a nouget factory and the Culinary Institute for Foreigners. She also stated that they missed not having Mr. Walter A. Loy present on the trip as he is the Dean and Chair of the Sister Cities Coordinating Council.



Mr. Nares then proceeded to give a brief summary on the status of the ITC Trust Account. Mr. Nares explained that based on a recommendation in a recent audit by Audit and Management Services (AMS) for the Trade Mission Center of the Americas, Inc. (TMC) to return certain funds to the direct control of the ITC, and based on the ITC and TMC Boards' instruction to comply with recommendation, a resolution directing the County Manager to establish a trust fund for the ITC was presented to the Board of County Commissioners.

Mr. Nares informed the Board that the resolution was passed by the Board of County Commission at their meeting on October 10, 2006 and that the TMC would be transferring funds of \$110,628 to the new ITC trust fund account.

Mr. Nares followed with a review of the Sunset provisions. He explained that the ITC was up for Sunset review in November, and that, as part of the normal process, staff had completed a draft questionnaire that highlighted the accomplishments of both the ITC Board and the Sister Cities Coordinating Council. All the information had been included as part of the Agenda packets, and were being presented to the Board because the Sunset provision requires that the final questionnaire be reviewed, discussed, and approved by the ITC Board prior to submittal to the BCC. Mr. Nares explained that there were four scrivener's errors in the draft questionnaire:

- On handwritten page 71, paragraph G: seven lines from the bottom of that paragraph, on the line that states: "While funding from the Aviation Department has discontinued for the ITC": the word "has" is incorrect. Instead, the word "was" is to be used;
- On handwritten page 72, paragraph L: the second to last line from the bottom
 of that page, on the line that states: "..."Mission of Hope" to the Dominican
 Republic after to the suffering devastation...": the words "to the" has to be
 deleted so that the line reads: "..."Mission of Hope" to the Dominican
 Republic after suffering devastation...";
- On handwritten page 73, under "Sister Cities accomplishments cont'd": on the ninth bullet, the word "at" has to be deleted; and,
- On that same page, the word "important", on the third line from the bottom of the page, has to be deleted. Instead, the word "importance" is to be used.

Ms. Sigars-Malina also pointed out another scrivener's error on the fifth line from the top of handwritten page 68: the word "missions" should have been "mission". Commissioner Seijas told the Board members present that she would ask the BCC for a 5 year extension on the Sunset review, as they had originally.

Mr. Diaz-Balart stated that his company's name listed on the ITC Board List was incorrect, that it was actually called "Vestec" and not "Vespec" as it appears on the list. Chief Rivers also requested that the pager number be removed from the same list. Mr. Midalgo-Gato suggested that on the Attendance List, an appointment date should be listed per member so that the list wouldn't look like the members were not attending to Board meetings. On page 3 of the Sunset questionnaire, on the third line of paragraph

B, the word should be "mission" instead of "missions". Vice-Chair Sigars-Malina asked to have phone numbers changed and add the name of her company as per her handwritten notes. Mr. Hidalgo-Gato then made a motion to accept the Sunset review with the changes discussed. The motion was seconded by Chief Rivers and unanimously passed.

Mr. Nares then gave a brief summary of the history behind the retroactive certification of the mission to Cartagena, Medellin, Colombia. Mr. Nares explained that in July 2006, the Colombian-American Chamber of Commerce (CACC) had notified the ITC of its intention to conduct an outbound trade mission to Colombia in October, 2006. He also mentioned that ITC had explained to the CACC that the ITC could not fund any more of its missions until it first settled an audit exception which had been raised in the ITC audit. The CACC settled the exception, but did not subsequently submit the application for certification to the ITC until September 27, less than the required period of at least 30 days prior to undertaking a mission. Mr. Nares explained that, any waivers of the provisions of Applications for Certification for Third-Party missions must be presented to the ITC Board since the audit. Staff requested the Board waive the one-time provision for the CACC because of two reasons:

- the importance of Colombia as a trade partner with Miami-Dade County; and
 - some confusion on the part of the Chamber regarding the application process, and e-mail correspondence requesting clarification of the process that was sent to, but never received and responded to, by the ITC.

Mr. Hidalgo-Gato asked if there was a representative from the Colombian-American Chamber present and if there was a record of the e-mail correspondence which was sent by the CACC but not received by the ITC. On behalf of the CACC, Ms. Brianna Valera introduced herself. Mr. Hidalgo-Gato made a motion to not approve the certification. Mr. Castillo then asked Mr. Nares for the amount of the certification. Mr. Nares explained that, each outgoing mission application could be approved for up to \$3,000 as was stated in the application form, Mr. Torricella said he was concerned because exceptions may later become rules. He mentioned that he was against approving the certification. Mr. Zelman asked why there was a 30 day rule. Mr. Nares explained that the rule was there so that staff could have ample time to review the application and to present it to the Executive Committee for certification. Time was also allotted for the organizing party to place the ITC logo on their promotional material. Mr. Loy asked if there was a copy of the original e-mail that was sent by the CACC. Mr. Nares stated that staff had a copy of the original e-mail which did not include the application, and that it showed that the Colembian-American Chamber sent it in advance of the 30 day rule. Mr. Hidalgo-Gato said he was sorry that the Colombian-American Chamber was not represented by an Executive Director or President, and so he made a motion not to approve the certification. Mr. Torricella seconded the motion.

When the floor was opened for discussion, Mr. Diez Balart said that the Bi National Chambers of Commerce represent economic development and that he would hate to not give them the funding based on an e-mail that was not received. Mr. Patricoff stated that he felt strongly that the Board should approve the certification. Mr. Gonzalez, Mrs.

Sigars-Malina, and Captain Alexander supported what Mr. Patricoff had stated. Mr. Castillo then mentioned that while he is a Colombian-American who is very active within his community and was in support of the waiver, that this had happened before, and that it could not happen again. Mr. Pena then recommended that the Board meet the Chamber halfway. He suggested that the Board acknowledge their good work by funding a partial amount of the mission. He mentioned that by doing so, the Board would send a strict and stern message that this situation could not happen again. Mr. Hidalgo-Gato said that, in light of how the discussion was going, he would withdraw his original motion. However, he made an additional motion to accept the certification, but to only fund \$1,500. Mr. Torricella then seconded Mr. Hidalgo-Gato's motion and stated that while he did not have any problems with Colombia personally, he was only afraid that exceptions later become rules, and that he was expecting to see the President of the Colombian-American Chamber present at the meeting to defend the Chamber. Commissioner Seljas agreed that they should have been there to defend themselves better. She then asked for a show of hands to show how many were in favor of certifying the motion and granting \$1,500 to the Golombian-American Chamber. The motion failed as only five Board members raised their hands (Chief Rivers, Mrs. Bush, and Messieurs Pina, Pena and Hidalgo-Gato).

Mr. Patricoff then made a motion to retroactively certify the mission and grant them the full amount. Mrs. Sigars-Malina seconded the motion. However, Mr. Wynn asked if the motion maker would accept instead another motion to defer the certification until the Colombian-American Chamber president met with the ITC, and then brings the issue back to the Board. The presence of Mr. Ricardo Tribin, President of the Colombian-American Chamber, at the next ITC Board meeting would be requested. Mr. Patricoff said he had no problem with it so he made the new motion. It was seconded by Mr. Wynn. A show of hands showed that the motion to defer was approved 12 to 6. Mrs. Sigars-Malina closed out the item by going on the record stating that she didn't want the Board to be viewed as an "unfriendly" Board that did not build the international trade community which is part of their purpose.

Mr. Nares proceeded to notify the ITC Board that Commissioner Seijas had appointed Mr. Alex Gonzalez as Chair of the Asia Trade Initiative Committee, and as such, would develop a trade strategy for the region of Asia, including a recommendation for a country or countries in that region for the TTC to take a trade miscion. He mentioned that Mr. Cornelius Herelle was the staff person assigned to work with Mr. Genzalez. Mr. Gonzalez then thanked Commissioner Seijas for his appointment and invited anyone who wanted to, to participate in the Committee.

Mr. Names proceeded to tell the Board that, the BCC had approved the ITC Departmental budget for FY06-07 at a level of \$1.565 million. Commissioner Seijas stated that the Finance Committee, chaired by Mr. Zelman, would soon start working on next year's budget.

The ITC Board/Sister Cities Coordinating Council Retreat dates where then discussed. A show of hands demonstrated that the Board was equally split on having the retreat on

either Friday, December 1, 2006 or Saturday, December 2, 2006. Commissioner Seijas then decided to have the retreat held on Saturday, December 2, 2006 from 10 a.m. to 3:00 p.m. She mentioned that the ITC was working with the Beacon Council to get a well rounded facilitator. Mr. Loy recommended that the attire for the retreat be business casual.

Commissioner Seijas then opened up the floor to discuss other business. Mr. Gort extended an invitation to all those present to CAMACOL's upcoming trade mission to Brazil. Captain Alexander mentioned that the mission would take place November 8 thru 12 at a cost of \$150 including airfare. He also pointed out that CAMACOL is also planning a mission to Madrid, the first week of February of 2007.

Commissioner Seijas then suggested to the Board that if anyone had expiring terms, that they should contact their appropriate Commissioner, Mayor or Trade Organization for reappointment. She explained that due to the new Ordinance, the Mayor's five appointees now decreased to three. She added that she had sent a memo to Mayor Alvarez recommending he reappoint Messieurs Hill & Sandler to continue as Board members.

Captain Alexander then went on the record congratulating staff for putting together the agenda packet. Mr. Torricella then asked if any of the members present was aware that two American pilots were being retained in Brazil as a result of the recent plane crash. He exhorted those with ties to Brazil, to make an expression of support for these pilots.

Commissioner Seijas continued by appointing Mrs. Press to the Internal Management Committee.

Mrs. Bush then gave a brief report on the Africa Trade Initiative (ATI), meeting. She mentioned that more than 20 members from the African community had been present and acknowledged the work of staff in putting everything together. She stated that the dates for a mission to Africa had been selected: April 20th to May 4th, 2007. She finished her comments by extending an invitation to Board members to attend the next ATI meeting.

Commissioner Seljas then asked the Board if they agreed to holding the ITC Board meetings every other month, with the Executive Committee meeting on alternating months, as per below.

ITC Board	ITC Executive Committee
The state of the s	Application 2003 Control of the Cont
December 13, 2006	November 8, 2006
February 14, 2007	January 10, 2007
April 11, 2007	Merch 14, 2007
June 13, 2007	May 9, 2007
#### August 15, 2007 ##################################	July 11, 2007

The motion, which was made by Mrs. Sigars-Malina and seconded by Mr. Wynn, was approved unanimously.

Finally, Mr. Pena suggested that the lunch hour during the retreat be used to have a Board meeting. Mr. Rodriguez stated that it could be done so long as it was publicly noticed and there was an agenda.

The meeting was adjourned at 7:05 p.m.

Respectfully submitted,

Dimitrios "Jimmy" Nares Assistant Director